



INVEST
CONSERVATION

Nature-Based Carbon Removals:



Unlocking
Market Opportunities
for Conservation

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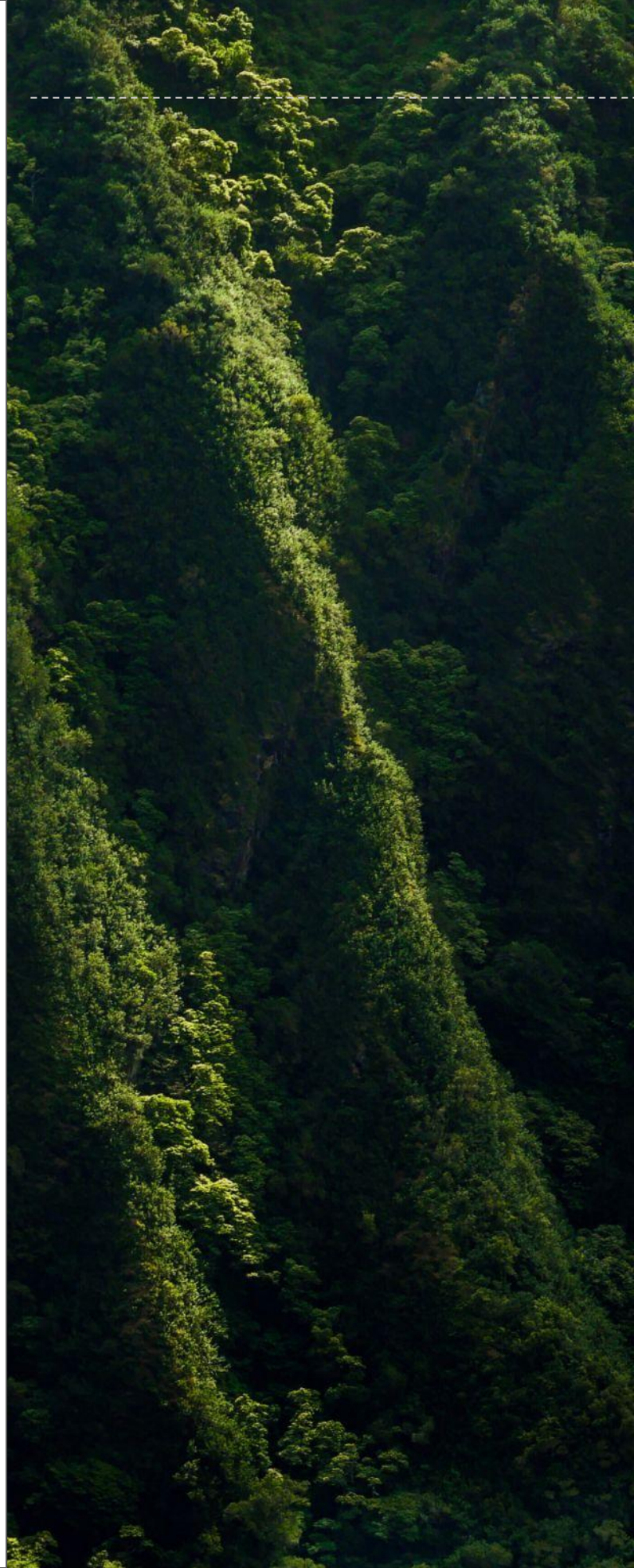
BlackRock's move to invest in natural capital and securing positions in water, land, and biodiversity signals a market shift. Major firms like Goldman Sachs (\$500M biodiversity fund), Temasek, KKR, Carlyle, and NBIM are already integrating nature into investment strategies, either in direct nature investments, or through portfolio engagement.

But how can investors and companies participate in natural capital without acquiring land?

Nature-Based Carbon Removal Credits

- enable companies to invest in **verified carbon sequestration** from standing forests—without land ownership complexities. These credits finance ecosystems, species conservation, local communities and employment.

Going beyond carbon, the credits incorporate **biodiversity** and **social impact** -making them highly attractive. Yet they are still competitively priced vs traditional carbon credits.



Nature Based Carbon Removal Credits

- Enable companies to invest in **verified carbon sequestration** from standing forests—without land ownership complexities.

Goes beyond Carbon—incorporating:

- **Biodiversity**—Species conservation
- **Social**—Local communities & employment

Value intact ecosystems for their proven role in carbon sequestration and biodiversity protection



Buyers of Nature-Based Removal Credits

Buyers of Nature Based Removal Credits include tech giants Microsoft, Meta and Google, seeing the value of combining nature, tech and finance.

Microsoft **grew its removals investment 5x in 2023 and 2024** purchased a **record-breaking 8M credits -for a Brazil project*** with Conservation International.

Similarly, **Meta** has committed to **1.3M credits**, with an **option to scale to 3.9M****.

*WoodCentral

**Reuters

Tech Giants see the value of combining Nature, Tech and Finance.

 Microsoft

Google

 Meta



How is this Different?

The \$2B voluntary carbon market (projected to reach \$30B by 2030) has, to date, failed to recognize the value of preserving tropical forests, rather favoring tree planting and costly engineered removals.

Avoidance credits face demand and trust issues due to disputed baselines and counterfactuals.

Nature-based carbon removals with conservation, instead, **value intact ecosystems** for their proven role in **carbon sequestration and biodiversity protection**.

Advances in Technology brings:

● **Real-Time Carbon Removal Verification** – scientific atmospheric measures using **flux towers** replace manual and infrequent assessments.

● **Transparency & Traceability via Blockchain** – fully-on-chain solutions from data verification through to a regulated bank-led digital platform for issuance & settlement.



Methodologies for Financing Conservation of Key Biodiversity Areas

Accredited frameworks integrate atmospheric removals and are designed to bring financing to protect biodiversity in key areas - ***ensuring conservation now has a natural place in carbon markets.***

Designed to bring Financing to protect Key Biodiversity Areas

- Integrate **atmospheric Verified Carbon Removals**
- **Full accreditations**



Market Importance of financing conservation of Key Biodiversity Areas

Markets are starting to recognize part of the value of standing forests.

These ecosystems regulate global climate, weather, and droughts for millennia - yet can be destroyed in minutes.

Nature-based carbon removal credits with conservation bring fundamental market interests to prevent these ecosystems from being destroyed whilst bringing carbon, biodiversity and social benefits to the investor.

To learn more about active nature-based carbon removal with conservation opportunities, contact InvestConservation at info@investconservation.com





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InvestConservation®

is a mission driven
company specialized
in providing & managing
high-quality projects
that safeguard
threatened biodiversity
in tropical forests.

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